

PTO/SB/36 (08-03)

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(35 U.S.C. 122(b)(2)(B)(II))
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(35 U.S.C. 122(b)(2)(B)(iii))

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Application Number	10/809,630
Filing Date	Mar 24, 2004
First Named Inventor	Danker
Title	Targeted Advertising in Conjunction with On-Demand Media Content
Atty Docket Number	MS1-1879US
Group Art Unit	
Examiner	

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby rescind the previous nonpublication request.

If a notice of foreign or international filing is or will be required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c), I hereby provide such notice. This notice is being provided no later than forty-five (45) days after the date of such foreign or international filing.

If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

8/30/04
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AUG 30 2004

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